

Privacy Policy of Forta

Forta ("Company," "we," "us," "our") is committed to protecting the privacy and security of the personal information of our users ("user," "you," "your"). This Privacy Policy explains how we collect, use, store, and protect your personal data, as well as your rights regarding this information.

Please read this Privacy Policy carefully to understand how we handle your data.

1. Information We Collect

We may collect the following types of information:

- Personal Data: such as your name, email address, phone number, physical address, payment details, and transaction history.
- Interaction Data: information about how you use our services, including time, duration, device types, operating systems, and other usage data.
- Service Improvement Data: customer support history, responses to marketing materials, preferences related to the use of our products and services.

2. Methods of Data Collection

We collect information in the following ways:

- Directly from you: When you register, fill out forms, interact with our services, or contact us with issues.
- Automatically: We use cookies and other tracking technologies to collect information about your interaction with our website and services.
- From Third Parties: We may receive information from our partners, such as social networks or other services you are integrated with.

3. How We Use Your Information

We use the collected data for the following purposes:

- To operate and deliver our services and products.
- To process your requests and provide customer support.

- To improve the quality of our services and products.
- To personalize your interactions with us and provide targeted advertising based on your interests.
- To fulfill legal and financial obligations, including payment processing and compliance with regulatory requirements.
- To analyze data for improving user experience.

4. Data Security

We take reasonable measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction. These measures include:

- Using encryption for data transmission.
- Limiting access to your data to authorized personnel and partners.
- Regularly testing our security systems to identify and fix potential vulnerabilities.

5. Data Sharing

We do not sell or share your personal data with third parties, except in the following cases:

- To fulfill our contractual obligations with you (e.g., processing payments).
- When required by law or regulation.
- With trusted partners and service providers who help us deliver our services, under the condition that they are obligated to protect your information in line with this Privacy Policy.

6. Data Retention

Your personal data will be retained for as long as necessary to fulfill the purposes for which it was collected or as required by law. After that, the data will be securely deleted or anonymized.

7. Your Rights

You have the following rights regarding your personal data:

- Right of Access: You may request information about the data we hold about you.

- Right to Rectification: You can request correction or update of your data if it is inaccurate or incomplete.
- Right to Erasure: You may request the deletion of your personal data when it is no longer necessary for the purposes it was collected for.
- Right to Restrict Processing: You can request to limit the processing of your data in certain situations.
- Right to Data Portability: You can request to receive your data in a structured, commonly used, and machine-readable format, and transfer it to another data controller.
- Right to Object: You may object to the processing of your data, especially when it is processed for direct marketing purposes.

To exercise any of your rights, please contact us using the contact details provided below.

8. Use of Cookies

We use cookies and similar technologies to enhance the functionality of our website and improve user experience. You can configure your browser to refuse cookies, but this may limit your ability to use certain features of our site.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page, and if the changes are significant, we will notify you through additional means. Please check this page regularly to stay informed of any updates.

10. Contact Information

If you have any questions or concerns regarding this Privacy Policy, or if you wish to exercise your data protection rights, please contact us at:

Email: [**help@pspforta.com**](mailto:help@pspforta.com)

We are committed to addressing any concerns you may have and assisting you with any questions.